St Andrew's, Ferring **Interim Results of 2010 Stewardship Campaign**

As At 20/05/2010

per Week	2009 Actual Planned Giving			2011 Promised		Increase over 2009				2010	Incl 6 months at new + 6 months at 2009	Increase over 2009		
	No Of Givers	Total Per Week		No Of Givers	Total Per Week	No Of Givers	Total Per Week	% Diff		No Of Givers	Total Per Week	No Of Givers	Total Per Week	% Diff
£1.00 - £5.00	52	£140		68	£222	16	£82	59%		68	£181	16	£41	29%
£5.01 - £10.00	20	£145		32	£238	12	£93	64%		32	£192	12	£47	32%
£10.01 - £20.00	9	£109		16	£219	7	£110	101%		16	£164	7	£55	50%
£20.01 - +	4	£97		5	£158	1	£61	63%		5	£128	1	£31	31%
	85	£491		121	£837	36	£346	70%		121	£664	36	£173	35%

						Increase over 2009						Increase over 2009		
From Leaflet	By Week	By Year		By Week	By Year	By Week	By Year	% Diff		By Week	By Year	By Week	By Year	% Diff
Planned 2009	£491	£25,532	Planned 2011	£837	£43,528	£346	£17,996	70%	Planned 2010	£664	£34,530	£173	£8,998	35%
Other 2009	£322	£16,744	Other 2011	*£242*	£12,558	-£81	-£4,186	-25%	Other 2010	*£242*	£12,558	-£81	-£4,186	-25%
	£813	£42,276		£1,079	£56,086	£266	£13,810	33%		£906	£47,088	£93	£4,812	11%
									One Off Donations From Campaign	£144	£3,755			
			Promised Uplift 2011 Including Plate Giving	**£266**	**£13,810**				**Promised Uplift 2010 Including Plate Giving**	**£237**	**£12,322**			
			Target	£227	**£11,804**				**Target**	**£227**	£11,804			

£237 Includes One Off Donations

Assumption Other Plate Giving is reduced by 25%

The full benefit of the increase cannot be fully quantified until we see how much our plate offerings reduce, now that other methods of giving are used.

For 2010 assumption that 6 months Promised giving was at 2009 levels

Level of Gift Aid reclaimed will be in addition to these figures.